

**CURRICULUM VITAE
(EUROPASS FORMAT)**



PERSONAL DATA

Name, Surname	FEDERICA RAMAZZOTTI
Date of Birth	24/12/1986
Phone	/
Mobile	+39 3663717180
email	fed.ramazotti@gmail.com
Pec email (for Italian Administration)	federica.ramazotti@pec.it
Current Job	Design Lead

EDUCATION AND TRAINING

- Date (from – to) 2021-2022
 - Institute Massachusetts Institute of Technology (USA)
 - Qualification **Course | Designing and building AI products and services**
- Date (from – to) 2018-2018
 - Institute University of Arts London (UK)
 - Qualification **Course | Service Design**
- Date (from – to) 2014-2017
 - Institute University of Macerata (IT), University of Neuchatel (CH), Pluservice (IT)
 - Qualification **Phd in Psychology, Communication and Social Sciences, cum laude**
- Date (from – to) 2012-2014
 - Institute Poliarte Fine Arts and Design Academy (IT)
 - Qualification **BA in Graphic Designer (DAPL06)**
- Date (from – to) 2009-2011
 - Institute University of Macerata (IT)
 - Qualification **MA Philosophical Sciences, cum laude (LM-71)**
- Date (from – to) 2005-2009

- Institute University of Macerata (IT)
- Qualification **BA Philosophy, Human Sciences and Communication, cum laude (L-05)**
- Date (from – to) 2000-2005
- Institute ITIS V. Volterra, Ancona (IT)
- Qualification **High School Scientific Diploma**

WORK EXPERIENCE

- Date (from – to) **2022-**
 - Employer Poliarte Fine Arts and Design Academy (IT)
 - Business Higher Education
 - Position Held **Adjunct Professor (Web design and Digital Disciplines)**
 - Activities Teaching 3 courses oriented to Web and Digital Design with particular focus on the design method and delivery of a digital product.
Since 2023, I'm member of the Scientific Committee as *Research and Innovation Chief*
- Date (from – to) **2022-**
 - Employer University of Macerata (IT)
 - Business Higher Education
 - Position Held **Adjunct Professor (Design Thinking and Innovation)**
 - Activities Teaching courses about Design Thinking, Innovation and Digital Transformation to students and young entrepreneurs @ LUCI and ESTRO (DHAEC: Digital Humanism And Entrepreneurship Contamination - Siform 1084046 - POR MARCHE FSE 2014/2020 – ASSE I – P. INV. 8.1 – DDPF N. 784/IFD del 21/07/2021 – Financed by Marche Region with e con DDPF n. 1246/IFD del 08/11/2021).
- Date (from – to) **2019 -**
 - Employer Perceptolab, Giussano (IT)
 - Business IT
 - Position Held **Design Lead**
 - Activities Design management, customer relationship, leading design and cross-functional product teams with particular reference to insurtech and fintech products and services
- Date (from – to) **2017-2019**
 - Employer Nautes, Jesi (IT)
 - Business IT
 - Position Held **Service Designer**
 - Activities Market research, benchmarking, UX research and behavioral economics research finalized to the for the design of digital products and services
- Date (from – to) **2014-2017**
 - Employer Pluservice, Senigallia (IT)
 - Business IT
 - Position Held **UX/UI Designer and Researcher**

- Activities Application of studies in Human Computer Interface in designing solutions of Smart Cities and Maas (Mobility as a Service) services and Product, Cultural Heritage digital app
- Date (from – to) **2014-2014**
 - Employer Pluservice, Senigallia (IT)
 - Business IT
 - Position Held **UX/UI Designer Intern**
 - Activities UX/UI Design activities
- Date (from – to) **2013-2013**
 - Employer Rosso di Grana, Chiaravalle (IT)
 - Business Marketing and Communication
 - Position Held **UX/UI Designer and IOS Developer Intern**
 - Activities UX/UI Design activities, developing iOS apps

NATIVE LANGUAGE **ITALIAN**

OTHER LANGUAGES

ENGLISH

- Reading B2*
- Writing B2*
- Speaking B2*

FRENCH

- Reading B2
- Writing A2
- Speaking B1

GERMAN

- Reading A2*
- Writing A2*
- Speaking A2*

*EUROPEAN LINGUISTIC CERTIFICATIONS AT 16-04-2024

TECHNICAL SKILLS
Computer skills, use of software, etc.

ECDL, Visual Studio Code, Adobe Suite, Sketch, Figma, YouTube, OBS studio, podcast tools, Mixpanel.

OTHER
(CONFERENCES, SEMINARS,
PUBLICATIONS, COLLABORATIONS IN
MAGAZINES, ETC.)

Research and Teaching Assistant
University of Macerata (IT), University of St. Cloud (USA) from 2014 to 2017

Italian Patent (pending) about Computer Vision Technology
Creators: A. Caldini, A. Furlan, W. Izzo, E. Pertoso, S. Palitsyn, F. Ramazzotti, F. Tosetto, S. Renzo for Perceptolab

Italian patent

Creator: Nautes X Cantiere Smart

Conferences and Seminars

2023 Speaker, **UX/UI Global Summit V.02**, Geekle, online
2023 Speaker, **AI in Web Design**, Geekle, online
2023 Speaker, **UX/UI Global Summit V.01**, Geekle, online
2022 Speaker, **Design Congress. Changing reality**, Baku Design Academy (AZR), online
2022 Speaker, **UX/UI Global Summit**, Geekle, online
2022 Scientific Committee, **UX/UI Global Summit**, Geekle, online
2020 II posto, **Zurich Innovation Championship**, Zurich Insurance, Zurigo (CH)
2017 Speaker, **ISNITE 2017**, University of Gdansk, Danzica (PL)
2017 Selected panel, **Le nuove tecnologie e l'importanza della ricerca in Psicologia**, National Council of Research, Roma (IT)
2016 RAPP app, for the **nomination of Recanati as Italian Capital of Culture 2018**
2016 Speaker, **Enhancing Sustainable Tourism in the Adriatic-Ionian Region through co-creation**, University of Macerata, Macerata (IT)
2016 Selected panel, **Enhancing Sustainable Tourism in the Adriatic-Ionian Region through co-creation**, University of Macerata, Macerata (IT)
2015 Speaker, **ISNITE 2015**, University of Volos, Volos (EL)
2017 Speaker, **V CONGRESSO CKBG**, University of Trieste, Trieste (IT)
2014 Speaker, **ISNITE 2014**, University of Macerata, Macerata (IT)
2014 Speaker, **Collection and Identity Conference**, Egham Museum, Egham (UK)

PUBLICATIONS MONOGRAPHS

(2023) Ramazzotti F., in press, **Agency e tecnologia. L'evoluzione dell'interazione digitale tra comunità e territorio verso l'hackable citymaking** in AA.VV., Aracne Editore, Ancona

(2019) Ramazzotti F., **Tecnologie digitali e partecipazione civica per un'offerta turistica rinnovata. Lo spazio urbano come "museo a cielo aperto"** in AA. VV., *Città come Cultura*, Maxxi Edizioni, Roma.

ARTICLES IN REVIEW

(2017) Nicolini P., Cingolani I., de Chiro M., Bomprezzi M., Corilandi V., Dabrowska M., Formiconi C., Papa F., **The impact of new technologies in learning processes: a survey in a 2.0 class** in Vol. 12 No. 1 (2017): QWERTY Issue.

ESSAYS

Two essays published in (2015) R.Mancini (a cura di), I saperi della liberazione. Una mappa delle teorie critiche della società nel pensiero contemporaneo. Il pozzo di Giacobbe, Trapani.

PROCEEDINGS

(2018) Nicolini P., Ramazzotti F., **The role of online peers' interaction for cultural heritage enhancement: re-thinking the city of Recanati as an open-air museum** in AA. VV. *Enhancing Sustainable Tourism in Adriatic-Ionian Region through co-creation*, Eum, Macerata.

(2016) Ramazzotti F., Nicolini P. Virtual poster. **Online Communities and Urban Spaces. New meanings of Agency and Civic Cooperation.**

(2017) Nicolini P., Ramazzotti F., poster. **The role of online peers' interaction for cultural heritage enhancement: re-thinking the city of Recanati as an open-air museum** in AA. VV. *Enhancing Sustainable Tourism in Adriatic-Ionian Region through co-creation*, Eum, Macerata.

(2016) Nicolini P., Ramazzotti F. In press. **The key role of Peer Interaction in ICT designed for Smart Cities.**

In compliance with the Italian legislative Decree no. 196 dated 30/06/2003, I hereby authorize you to use and process my personal details contained in this document.

16-04-2024

Signature
G. Nascetti.....